



“Quality You Can Trust...from  
North America’s Largest Roofing  
Manufacturer”

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TO: OUR VALUED CUSTOMERS

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## Potential Tax Credits & Rebates For ENERGY STAR® Qualified Shingles

<p><b>Tax Credits, Rebates &amp; Other Incentives</b></p>	<ul style="list-style-type: none"> <li>● <b>2011 Federal Tax Credit...</b> <ul style="list-style-type: none"> <li>○ 10% of cost up to \$500</li> <li>○ Expires December 31, 2011</li> <li>○ Must be an existing home &amp; principal residence. New construction and rentals do not qualify</li> </ul> </li> <li>● <b>Rebates &amp; Other Incentives...</b> go to <a href="http://www.dsireusa.org">www.dsireusa.org</a> for information on other state, local, utility and federal incentives</li> </ul>
<p><b>Manufacturer’s Certification Statement For Tax Credit</b></p>	<ul style="list-style-type: none"> <li>● <b>Manufacturer’s Certification Statement...</b> GAF provides a certification statement for property owners that lists eligible GAF shingles           <ul style="list-style-type: none"> <li>○ This statement is attached and also available on <a href="http://www.gaf.com">www.gaf.com</a></li> <li>○ Property owners should complete the form and keep it for their records; it does not need to be submitted with their tax return</li> </ul> </li> </ul>
<p><b>What GAF Shingles Are Energy Star® Qualified?</b></p>	<ul style="list-style-type: none"> <li>● <b>Timberline® Cool Series...</b> available in Cool Antique Slate, Cool Barkwood, Cool Weathered Wood, and Cool White</li> <li>● <b>Timberline® HD™ and Timberline® Ultra HD™ ...</b> in White only</li> <li>● <b>Royal Sovereign® ...</b> in White only</li> </ul>
<p><b>How Can Contractors Promote Energy Star® Qualified Shingles?</b></p>	<ul style="list-style-type: none"> <li>● <b>Educate Property Owners...</b> about the benefits of Energy Star® qualified shingles:           <ul style="list-style-type: none"> <li>○ <b>Saves Money And Energy...</b> Cool roofs may save an avg. of 7-15%* of total cooling costs, depending on geography, structure and climate; also potential additional cost savings via rebates and tax incentives</li> <li>○ <b>May Increase Roof Product Life...</b> Energy Star® qualified roof products maintain a more constant temperature, reduce thermal shock and may help to extend the life of the roof</li> <li>○ <b>Downsizes Cooling Equipment...</b> A reflective roof can reduce peak cooling demand, potentially enabling a property owner to purchase a smaller, more efficient, and less expensive cooling system</li> </ul> </li> <li>● <b>Communicate...</b> that property owners should consult their utility, governmental unit and/or tax advisor to determine whether they qualify for potential tax credits and other incentives</li> </ul> <p align="right">*According to Cool Roof Rating Council</p>
<p><b>What Is Energy Star®?</b></p>	<ul style="list-style-type: none"> <li>● <b>Government Program...</b> that helps individuals and businesses save money and protect the environment through energy efficient products and practices</li> <li>● <b>Energy Star® Website...</b> visit <a href="http://www.energystar.gov">www.energystar.gov</a> for more information</li> </ul>
<p><b>Questions?</b></p>	<ul style="list-style-type: none"> <li>● <b>GAF Technical Services...</b> can provide details on GAF’s Energy Star® qualified products as well as answer questions about other energy savings programs like LEED, Title 24 in California and more</li> <li>● <b>Contact Number...</b> 1-800-ROOF-411 (1-800-766-3411)</li> </ul>