



**Quality You Can Trust...  
From North America's  
Largest Roofing Manufacturer!™**

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TO: OUR VALUED CUSTOMERS

01/10/2011

## SPECIAL ANNOUNCEMENT!

# Major Warranty Upgrade!

***ALL GAF laminated shingles installed after January 1, 2011 are automatically covered by a Lifetime limited warranty!***

Based on significant technological advances that GAF has made in shingle design with its Advanced Protection™ technology, we are very excited to offer Lifetime limited warranties on **every GAF laminated shingle installed after January 1, 2011**. See limited warranty for complete restrictions and coverage. This is a permanent and free change, not a one-time promotion. See below for more details on this exciting upgrade to our warranty coverage:

<b>Effective Immediately: Free Lifetime limited Warranty</b>	<ul style="list-style-type: none"> <li>• <b>Effective Immediately...</b> all GAF laminated shingles installed after January 1, 2011 are automatically covered by a <u>Lifetime</u> limited warranty.</li> <li>• <b>No Hassles...</b> applies to laminated shingles in packages marked with a 30 or 40 year warranty installed after January 1, 2011 regardless of what the language on the wrapper states.</li> </ul>	
<b>What Does Lifetime Mean?</b>	<ul style="list-style-type: none"> <li>• <b>“Lifetime” Means...</b> as long as the original individual owner of a single family detached residence (or the second owner, if coverage was properly transferred during the Smart Choice® Protection Period) owns the property where the shingles are installed. See limited warranty for complete coverage and restrictions.</li> <li>• For owners/structures (e.g. church) not meeting above criteria, warranty term is 40 years.</li> <li>• See limited warranty for complete coverage and restrictions.</li> </ul>	
<b>Great Customer Benefit!</b>	<ul style="list-style-type: none"> <li>• <b>Free Warranty Upgrade...</b> a great way to differentiate GAF laminated shingles with a benefit that adds value for your customers.</li> <li>• <b>Warranty Duration is the #1 Shingle Attribute...</b> studies show that the length of warranty coverage is the shingle attribute most highly valued by both property owners and contractors.</li> </ul>	
<b>Some Product Names Will Change and Be Phased In Throughout 2011:</b>	<b>Current Name Q4 2010...</b>	<b>Future Name To Be Phased In During 2011...</b>
	Timberline® Prestique® 30	Timberline® HD™
	Timberline® Prestique® 40	Discontinued
	Timberline® Prestique® Lifetime	Timberline Ultra HD™
	Camelot® 30	Camelot® II
	Timberline® Majestic™ 30 (limited distribution)	Timberline® Majestic™ (limited distribution)
	(All other product names remain the same)	
<b>Geography Affected?</b>	<ul style="list-style-type: none"> <li>• <b>United States and Canada</b></li> </ul>	
<b>Updated Packaging &amp; Marketing Materials:</b>	<ul style="list-style-type: none"> <li>• <b>Updated Wrappers &amp; Shrouds...</b> will be phased in during 2Q and 3Q 2011.</li> <li>• <b>Marketing Materials...</b> key marketing materials that refer to the new warranty are available immediately.</li> </ul>	

<p><b>Advanced Protection™ Technology Gives Us The Confidence To Make This Warranty Upgrade</b></p>	<p><b>GAF Pioneered Advanced Protection™ Shingles in 2007 which has resulted in...</b></p> <ul style="list-style-type: none"> <li>• <b>Improved Shingle Quality...</b> by redistributing asphalt to the critical weathering layer (where it's most needed!), re-formulating the self-seal adhesive, and enhancing the fiberglass mat.</li> <li>• <b>Improved Wind Performance...</b> all GAF shingles now pass ASTM D3161 Class F 110 mph and D7158 Class H 150 mph, the highest ratings available. Testing was performed by Underwriters Laboratories (UL), a respected independent 3rd party.</li> <li>• <b>Improved Environmental Impact...</b> due to lower unnecessary material usage.</li> </ul>
<p><b>Have the Products Changed? Do Not Mix?</b></p>	<ul style="list-style-type: none"> <li>• <b>No...</b> other than our normal ongoing process of continuous improvement, the products are essentially the same. Therefore, they do NOT require a Do-Not-Mix. GAF is upgrading its warranties based on its Advanced Protection™ shingle design that was phased in beginning in 2007.</li> </ul>

**More Warranty Specifics:**

<p><b>Product Names With 30 &amp; 40 Year Discontinued!</b></p>	<ul style="list-style-type: none"> <li>• <b>Existing Inventory...</b> <u>all</u> laminated shingles installed after January 1, 2011 are upgraded to a Lifetime limited warranty... including those in packages marked with a 30 or 40 year warranty.</li> <li>• <b>Need Proof?...</b> for consumers who would like written confirmation that existing inventories of product that carried a 30 or 40 year warranty are covered by a Lifetime limited warranty, a special certificate is attached and can be copied as needed. Use of this certificate is not required to obtain the upgraded coverage.</li> </ul>
<p><b>Warranty Upgrade for Product Installed in 2010?</b></p>	<ul style="list-style-type: none"> <li>• <b>No...</b> laminated shingles installed prior to January 1, 2011 do not qualify for the warranty upgrade.</li> </ul>
<p><b>New Warranties Available Online</b></p>	<ul style="list-style-type: none"> <li>• <b>Website...</b> all new warranties and the certificate are available for download at <a href="http://www.gaf.com/upgrade">www.gaf.com/upgrade</a>.</li> <li>• <b>A PDF of the new shingle warranty...</b> is attached.</li> </ul>
<p><b>System Warranties?</b></p>	<ul style="list-style-type: none"> <li>• <b>System Plus &amp; Golden Pledge® Limited Warranties...</b> have also been updated to reflect the warranty upgrade.</li> <li>• <b>Separate Communication...</b> will be sent to certified contractors.</li> </ul>

**Further Questions & Assistance?**

- Visit our Warranty Upgrade page on our website at [www.gaf.com/upgrade](http://www.gaf.com/upgrade) or our Facebook page at [www.facebook.com/GAFRoofing](http://www.facebook.com/GAFRoofing)
- Contact your local GAF territory manager or national accounts manager. They will also have the new marketing materials.
- Call your customer service representative or our technical support help line at 1-800-766-3411.

Thank you again for your patience and continued support.



# Certificate

## *Lifetime Ltd. Warranty Upgrade*

**All GAF laminated shingles installed after January 1, 2011 on single family detached residences owned by individuals will automatically receive upgraded coverage to a Lifetime Limited Warranty. Even if your laminated shingle wrapper states 30-year or 40-year warranty coverage, the warranty term is now Lifetime. This certificate is our statement and promise to you of that upgraded coverage.**

Notes:

- (1) Lifetime Ltd. Warranty upgrade applies to the following laminated shingles: Timberline® Natural Shadow, Timberline® Prestique 30 HD, Timberline® Prestique 40 HD, Timberline® Majestic 30 and Camelot 30. It does not apply to Royal Sovereign®, Sentinel® and Marquis® WeatherMax® Shingles.
- (2) The word "Lifetime" means as long as the original individual owner (or the second owner if coverage was properly transferred during the Smart Choice™ Protection Period) owns the property where the shingles are installed.
- (3) See limited warranty for complete coverage and restrictions.
- (4) You are covered by this warranty upgrade if you live in the United States or Canada.

Visit [www.gaf.com/upgrade](http://www.gaf.com/upgrade) for additional information

Authorization Signature: \_\_\_\_\_

A handwritten signature in black ink, appearing to read "R/S 1/10", is written over a horizontal line.

# Great Protection – The GAF Smart Choice® Shingle Limited Warranty

Great Protection – The GAF Smart Choice® Shingle Limited Warranty  
 Congratulations! Thank you for choosing shingles from GAF Materials Corporation, North America's largest roofing manufacturer – your best and safest choice. While many factors can affect how long your shingles will last, this Smart Choice® Shingle Limited Warranty covers your shingles in the unlikely event that they contain a manufacturing defect. It provides great coverage that is "non-prorated" during the crucial up-front period of your ownership (the Smart Choice® Protection Period) with continued coverage for extended periods of time afterwards.



## How Long Your Warranty Lasts

**Manufacturing Defects: Lifetime Shingles.** Subject to the restrictions below, all GAF shingles other than Sentinel®, Royal Sovereign®, and Marquis® WeatherMax® shingles carry a lifetime warranty against manufacturing defects and a Smart Choice® Protection Period of 10 years. The word "lifetime" means as long as you, the original owner, for the second owner if coverage was properly transferred during the Smart Choice® Protection Period, own the property where the shingles are installed. The lifetime warranty term and 10-year Smart Choice® Protection Period are applicable only to shingles installed on a single family detached residence owned by individual(s). For any other type of owner or building, such as a corporation, governmental entity, religious entity, condominium or homeowner association, school, apartment building, office building or multi-use structure, the length of the warranty is 40 years and the Smart Choice® Protection Period is 5 years.

**Manufacturing Defects: Other Shingles.** Marquis® WeatherMax® shingles are warranted against manufacturing defects for 30 years; Royal Sovereign® shingles are warranted for 25 years, and Sentinel® shingles are warranted for 20 years. The Smart Choice® Protection Period is 5 years for Marquis® WeatherMax® and Royal Sovereign® shingles, and 3 years for Sentinel® shingles.

**Failure to Seal/Blow-Offs/Wind Damage.** GAF lifetime shingles are warranted against failure to seal, blow-offs and wind damage for 15 years. All other shingles are covered for 5 years.

**Algae Discoloration.** All StainGuard®-labeled shingles are warranted against algae discoloration for 10 years.

## Who is Covered by This Limited Warranty; Transferability

You are covered by this warranty if you live in the United States or Canada and are the original property owner (i.e., not a builder or installer) or the first subsequent owner if this warranty was properly transferred.

This Limited Warranty may be transferred only once. The second owner must notify GAF in writing within 60 days after the property transfer for warranty coverage to be transferred. (Other than this one transfer, this warranty may not be transferred or assigned, directly or indirectly.) If the transfer takes place within the Smart Choice® Protection Period, the second owner is entitled to the same coverage as the original owner. If the transfer takes place afterwards, the length of this warranty shall be reduced to the two-year period after ownership changes. If there is a defect during this two-year period, GAF's reimbursement to the second owner will be based only on the reasonable cost of replacement shingles, reduced by the amount of use that has been received from the shingles from date of installation through the date of claim.

**Manufacturing Defects: What is Covered/Sole and Exclusive Remedy**  
 GAF Materials Corporation, LLC ("GAF"), a subsidiary of GAF Materials Corporation, warrants that your roofing shingles will remain free from manufacturing defects that adversely affect their performance during the applicable Smart Choice® Protection Period or that cause leads for the remainder of the applicable warranty term. Note: Failure to seal/blow-offs/wind damage and algae discoloration are covered separately below.

(a) During the Smart Choice® Protection Period: GAF will pay you the full reasonable cost of labor to repair or re-cover any defective shingles (excluding underlayment, metalwork, or flashing) and will provide replacement shingles or the reasonable cost of obtaining replacement shingles, at GAF's option. GAF will not pay to tear off your shingles or to dispose of them.

(b) After the Smart Choice® Protection Period: Labor will no longer be covered. GAF's contribution to you will be based on either providing you with replacement shingles or, at GAF's choice, reimbursing you for the reasonable cost of obtaining replacement shingles. The amount of shingles or the reimbursement provided to you will be reduced to reflect the use you have received from your shingles. The amount of use will be calculated by dividing the number of months which have elapsed since installation to the date of claim by the number of months in the warranty term.

For lifetime shingles, GAF's contribution will be as follows:

Structure/Owner	Years 1-10		Years 11-40		Years 41 and beyond
	100%	100%, reduced by a percentage equal to the number of months from the installation date to the date of claim divided by 600*	100%	100%, reduced by a percentage equal to the number of months from the installation date to the date of claim divided by 480	
Single family detached residences owned by individuals	100%	100%, reduced by a percentage equal to the number of months from the installation date to the date of claim divided by 600*	20%		
Any other type of owner or building	100%	100%, reduced by a percentage equal to the number of months from the installation date to the date of claim divided by 480	No coverage		

\*Example: If you make a claim for a single family home after your shingles have been installed for 25 years (300 months), GAF's contribution will be reduced by 300/600 or 50%.

**Failure to Seal/Blow-Offs/Wind Damage: What is Covered/Sole and Exclusive Remedy**  
 This Limited Failure to Seal/Blow-Offs/Wind Damage Warranty is specifically conditioned on your shingles being fastened strictly in accordance with GAF's application instructions. GAF warrants to you that your shingles will not fail to seal, blow off or sustain damage from winds (including gusts) up to the applicable wind speed listed below after your shingles should have sealed but did not due to a manufacturing defect. If your shingles do fail to seal, blow off, or suffer wind damage, GAF will reimburse you for the reasonable costs of replacing the blown-off or damaged shingles and hand-sealing any unsealed shingles. Costs relating to underlayment, metal work and flashing are not included. GAF's maximum liability under this paragraph is to reimburse you for the cost of hand-sealing all of the shingles on your roof.

Shingle	Wind Speed Coverage with special installation (mph / km/h)	Wind Speed Coverage without special installation (mph / km/h)
All Lifetime	130/209*	110/175
Marquis® WeatherMax®	80/130	80/130
Royal Sovereign® & Sentinel®	60/96	60/96

\*Your shingles will be covered up to the maximum wind speed above ONLY if your shingles are installed using 6 nails per shingle and you have GAF starter strip products installed at the eaves and rakes.

Note: All seal-sealing shingles, including GAF's, must be exposed to warm, sunny conditions for several days before they completely seal. Before sealing occurs, shingles are vulnerable to blow-offs and wind damage. Shingles installed in fall or winter may not seal until the following spring. Shingles which are not exposed to direct sunlight or to adequate surface temperatures or that are not fastened properly may never seal. Failures to seal, blow-offs, and wind damage under these circumstances result from the nature of seal-sealing shingles, not a manufacturing defect, and are not covered under this warranty.

**Algae Discoloration: What is Covered/Sole and Exclusive Remedy**  
 This StainGuard® Limited Warranty applies only to shingles sold in packages bearing the StainGuard® logo. GAF warrants to you that blue-green algae (also known as cyanobacteria) will not cause a pronounced discoloration of your StainGuard®-labeled shingles. During the first year, if your StainGuard®-labeled shingles do exhibit a pronounced discoloration caused by blue-green algae, GAF's contribution will be either the reasonable cost of commercially cleaning your shingles or, at GAF's option, replacing discolored shingles up to a maximum of the original installed cost of the affected shingles. During the remainder of the StainGuard® Limited Warranty period, GAF's contribution to you will be reduced to reflect the amount of use you have received from your shingles since your shingles were installed (100%, reduced by a percentage equal to the number of months from the installation date to the date of claim divided by 120). Note: Preventing pronounced algae-related discoloration of your shingles is achieved through formulations or through unique blends of granules.

## What is Not Covered

Even if your shingles were not properly installed according to GAF's application instructions or to standard good roofing practices, this Limited Warranty remains in effect. However, GAF will NOT compensate you for:

- Damages resulting from anything other than an inherent manufacturing defect in your shingles, such as:
  - improper fastening of your shingles or application not in strict accordance with GAF's printed application instructions, if the improper installation was the cause of the damage;
  - settlement, movement or defects in the building, walls, foundation or the roof base over which the shingles were applied;
  - inadequate attic ventilation;
  - damages resulting from causes beyond normal wear and tear, such as:
    - acts of nature, such as hail, winds (or gusts) over the applicable wind speed listed above or ice damming;
    - impact of foreign objects or traffic on the roof;
    - Shading or variations in the color of your shingles or discoloration or contamination caused by fungus, mold, lichens, algae (except for blue-green algae if your shingles were labeled with the StainGuard® logo) or other contaminants, including that caused by organic materials on the roof;
    - Labor costs, except as specifically provided for above, disposal costs, tear off costs, and costs relating to underlayment, metal work and flashing;
    - Damage to the interior or exterior of any building, including, but not limited to, mold growth.

## Other Limitations Concerning Coverage

Decisions as to the extent of repair, re-cover or clearing required, and the reasonable cost of such work, will be made solely by GAF. GAF reserves the right to arrange directly for your shingles to be repaired, re-covered or cleared instead of reimbursing you for such work. The remedy under this warranty is available only for those shingles actually exhibiting manufacturing defects or algae discoloration at the time that your claim is settled. Any replacement shingles will be warranted only for the remainder of the original warranty period. GAF reserves the right to discontinue or modify its shingles, including the colors available, so any replacement shingles may not be an exact match for the shingles on your roof. Even if GAF does not modify a color, replacement shingles may not match your original shingles due to normal weathering, manufacturing variations or other factors.

## Claims: What You Must Do

You must notify GAF about any claim within 30 days after you notice a problem and provide proof of the date your shingles were applied and fastened by the owner at that time (or that the warranty was properly transferred to you). You must either call GAF at 1-800-458-1888 about your claim, or send a notice in writing to GAF, Warranty Service Department, 1361 Alps Road, Wayne, New Jersey 07470, USA. You will then be provided with complete details about submitting your claim. GAF may require you to send to GAF, at your expense, sample shingles for testing and photographs. Within a reasonable time after proper notification, GAF will evaluate your claim and resolve it in accordance with the terms of this Warranty. Any claim for shingles which have been replaced before notifying GAF of your claim may be denied. NOTE: Notices to your contractor, dealer or home builder is NOT notice to GAF. You should retain this warranty for your records in the unlikely event that you need to file a claim.

## Sole and Exclusive Warranty

THIS WARRANTY IS EXCLUSIVE AND REPLACES ALL OTHER WARRANTIES, CONDITIONS, REPRESENTATIONS AND GUARANTEES, WHETHER EXPRESS OR IMPLIED, WHETHER BY STATUTE, AT LAW OR IN EQUITY, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. This written warranty is your exclusive warranty from GAF and represents the SOLE REMEDY available to any owner of GAF shingles. GAF makes NO OTHER REPRESENTATIONS, CONDITIONS, GUARANTEES OR WARRANTIES of any kind other than that stated herein. GAF WILL NOT BE LIABLE IN ANY EVENT FOR CONSEQUENTIAL, PUNITIVE, SPECIAL, INCIDENTAL OR OTHER SIMILAR DAMAGES OF ANY KIND, including DAMAGE TO THE INTERIOR OR EXTERIOR OF ANY BUILDING, whether in breach of this warranty, negligence, strict liability in tort or for any other cause. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, so the above exclusions or limitations may not apply to you.

## Modification of Warranty

This Limited Warranty may not be changed or modified except in writing, signed by an officer of GAF. No one other than an officer of GAF has authority to assume any additional liability or responsibility for GAF in connection with your shingles except as described in this warranty. This warranty gives you specific legal rights, and you may have other rights which vary from jurisdiction to jurisdiction. (Note: Warranty subject to change. For current information, visit [www.gaf.com](http://www.gaf.com) or write to GAF at 1361 Alps Road, Wayne, NJ 07470 USA, Attn: Warranty Service Department.)

## Effective Date

This Limited Warranty is effective for GAF shingles installed after January 1, 2011.

## Smart Choice® Shingle Ltd. Warranty Registration Form

Please register online at [www.gaf.com/registermywarranty](http://www.gaf.com/registermywarranty) or complete the information below, detach this form, and mail to GAF, P.O. Box 395, Ingomar, PA 15127-0395 USA. (Note: Registration is not required for warranty coverage.)

Owner's Name \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code/PC \_\_\_\_\_  
 Address of building, if different \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code/PC \_\_\_\_\_  
 Contractor's Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code/PC \_\_\_\_\_  
 Contractor's Phone (\_\_\_\_\_) \_\_\_\_\_  New Construction  Re-roofing

**Shingle Installed:**

<input type="checkbox"/> Sentinel®	<input type="checkbox"/> Grand Sequoia®
<input type="checkbox"/> Royal Sovereign®	<input type="checkbox"/> Grand Canyon™
<input type="checkbox"/> Marquis® WeatherMax®	<input type="checkbox"/> Country Mansion®
<input type="checkbox"/> Timberline® Natural Shadow™	<input type="checkbox"/> Grand State™
<input type="checkbox"/> Timberline® Prestige® 30	<input type="checkbox"/> Camelot®
<input type="checkbox"/> Timberline® HD™	<input type="checkbox"/> Camelot® 30
<input type="checkbox"/> Timberline® Prestige® 40	<input type="checkbox"/> Camelot® II
<input type="checkbox"/> Timberline® ArmorShield™ II	<input type="checkbox"/> Country Mansion® II
<input type="checkbox"/> Timberline® Cool Series	<input type="checkbox"/> Grand State® II
<input type="checkbox"/> Timberline® Prestige® Lifetime	<input type="checkbox"/> Other GAF shingle:
<input type="checkbox"/> Timberline® Ultra HD™	_____
<input type="checkbox"/> Capstone®	<input type="checkbox"/> StainGuard® labeled? <input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> SlateLine®	

To assist other homeowners who may be interested in viewing homes with your color and style of shingle, we would like to include your address in our national database. No information other than your address, shingle style, and color will be released.

Yes, GAF may include me in its database to assist other homeowners  
 No, please do not include me

Number of Squares \_\_\_\_\_ Color \_\_\_\_\_  
 Date of Installation \_\_\_\_\_ Cost of Installation \_\_\_\_\_  
 Homeowner's Signature \_\_\_\_\_

## Owner Warranty Record

To be completed by owner and contractor. Keep this warranty record with your contractor's receipt for future reference. DO NOT SEND TO GAF.

Owner's Name \_\_\_\_\_  
 Address Where Applied \_\_\_\_\_  
 City \_\_\_\_\_  
 State/Province \_\_\_\_\_ Zip Code/PC \_\_\_\_\_  
 Contractor's Name \_\_\_\_\_  
 City \_\_\_\_\_  
 State/Province \_\_\_\_\_ Zip Code/PC \_\_\_\_\_  
 Contractor's Phone (\_\_\_\_\_) \_\_\_\_\_

**Shingle installed:**

<input type="checkbox"/> Sentinel®	<input type="checkbox"/> Grand Sequoia®
<input type="checkbox"/> Royal Sovereign®	<input type="checkbox"/> Grand Canyon™
<input type="checkbox"/> Marquis® WeatherMax®	<input type="checkbox"/> Country Mansion®
<input type="checkbox"/> Timberline® Natural Shadow™	<input type="checkbox"/> Grand State™
<input type="checkbox"/> Timberline® Prestige® 30	<input type="checkbox"/> Camelot®
<input type="checkbox"/> Timberline® HD™	<input type="checkbox"/> Camelot® 30
<input type="checkbox"/> Timberline® Prestige® 40	<input type="checkbox"/> Camelot® II
<input type="checkbox"/> Timberline® ArmorShield™ II	<input type="checkbox"/> Country Mansion® II
<input type="checkbox"/> Timberline® Cool Series	<input type="checkbox"/> Grand State® II
<input type="checkbox"/> Timberline® Prestige® Lifetime	<input type="checkbox"/> Other GAF shingle:
<input type="checkbox"/> Timberline® Ultra HD™	_____
<input type="checkbox"/> Capstone®	<input type="checkbox"/> StainGuard® labeled? <input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> SlateLine®	

Number of Squares \_\_\_\_\_ Color \_\_\_\_\_  
 StainGuard® labeled?  Yes  No  
 Date of Installation \_\_\_\_\_  
 Total cost of shingles and application \_\_\_\_\_  
 Contractor's Signature \_\_\_\_\_  
 Owner's Signature \_\_\_\_\_  
 Date \_\_\_\_\_