

CertainTeed

Show Me the Money

2010

Siding, Trim, Railing and Decking Contractor Rewards Program

We're back in 2010 with more ways to "Show You the Money" through more rewards-eligible products — so you reap more cash rebates than ever before. This year, CertainTeed® adds WeatherBoards™ Fiber Cement siding, two new decking products, three railing products and Restoration Millwork® Beadboard Panel to the long list of products whose purchase adds dollars to your CertainTeed Rewards Visa® Debit Card. See list of eligible products on the reverse side.



Key Points

- The program will run from January 1 through October 31, 2010.
- Contractors must submit invoices for their purchases of eligible products, along with a program redemption form, to the Show Me the Money fulfillment department.
- Invoices must be submitted within 60 days of purchase date.
- Within 4 weeks, a CertainTeed Rewards Visa Debit Card will be issued with rebate dollars loaded onto it. If you've been participating in the program and already have a card, new rebate dollars will be loaded onto that card.
- Allow 4 weeks for additional rebate dollars to be loaded onto your card.

5-Star Contractor Bonus



If you are a CertainTeed 5-Star Contractor, you are eligible for additional rebate dollars.

- 10% additional bonus on your Show Me the Money rebates. For example, if you earned \$5.00 per square on your purchase of a Cedar Impressions® product, your 5-Star bonus will increase that amount to \$5.50 per square.
- A refund of the \$165.00 registration fee for the VSI Certified Installer Program (a requirement of the 5-Star program). The refund will be loaded onto your CertainTeed Visa debit card once you have successfully submitted a Show Me the Money redemption form and made a qualifying purchase.

For more information about CertainTeed's 5-Star Contractor Program and how you can join, ask your CertainTeed distributor or sales representative, call 800.233.8990, or visit us online at www.certainteed.com/CertainTeed/Pro/Contractor/Siding/Programs.

CertainTeed Rewards Visa® Debit Card

Every time you buy one of the eligible products and submit your proof of purchase, you'll receive a rebate that will be loaded onto a custom CertainTeed Rewards Visa Debit Card.

Where to Send:

Fill out the form on
the reverse side and
fax form and invoices to
309.444.8268, or mail form
and invoices to:
CertainTeed
Show Me the Money,
P.O. Box 185,
Washington, IL
61571

Questions?

You can call
866.326.8689 or access
the website printed on
the back of the card for
all card-related inquiries
such as current balance
and transaction history.
For all other inquiries,
please call
877.444.2717.

